



JENNY ZHANG
FRONT-END ENGINEER

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SKILLS AND EXPERTISE

FRONT-END DEVELOPMENT

Extensive experience with HTML5, CSS3, SASS/LESS, and responsive web development.
Proficient with PHP, JavaScript/jQuery.
Some experience with object-oriented programming, MVC frameworks.
Rudimentary knowledge of Python.

CONTENT MANAGEMENT SYSTEMS

Extensive experience with WordPress development.
Proficient in Drupal 7 development.
Some knowledge of Joomla and Concrete5 development.

VERSION CONTROL

Proficient with Git and the Git command line interface.

DATABASES

Proficient with MySQL, both through the command line and through phpMyAdmin.
Some experience with SQLite.

SERVER ADMINISTRATION

Some experience setting up and maintaining an Apache server.
Some experience maintaining an Nginx server.
Some experience with DNS management, email administration.

DESIGN AND ANIMATION:

Extensive experience with Adobe Photoshop and Illustrator.
Proficient with InDesign, AfterEffects, Flash, and Premiere Pro.
Proficient in creating HTML5 animations with Tumult Hype.

MISCELLANEOUS:

Comfortable running bash shell. Some knowledge of Regex.
Fluent in English, Mandarin Chinese, French, and German.

WORK EXPERIENCE

FREELANCE WEB DEVELOPER | TORONTO, ON. SEPT 2007 - PRESENT

(Full time as of January 2014.) I provide web design and web development services to a variety of clients, ranging from local businesses, to non-profit organizations to start-ups. I work with clients to find a visual identity and technical solution that they feel comfortable maintaining, with an emphasis on responsive design and a consistent user experience. I specialize in content management systems such as Wordpress and Drupal, and have extensive experience with theme customization and plugin/module development. I also provide training and deployment services where applicable, and consult on social media strategies.

FREELANCE WRITER AND BLOGGER | VARIOUS LOCATIONS. SEPT 2009 - DEC 2013

I provided media critiques, political analyses, personal reflections, technical guides, and essays for a variety of audiences. I was a commentator for the 2012 "Canadian Expats in the US" project from the Globe and Mail, providing commentary on the US election from a Canadian perspective. I was also a freelance social issues blogger for Canada.Com, and my work has appeared in Millennials Magazine and other websites providing advice and inspiration to fellow writers.

STAFF ACCOUNTANT, EYE INTEGRATED | GREENVILLE, NC. APRIL 2012 - DEC 2013

I was responsible for operating the in-house accounting reporting systems and maintaining the relevant documentation. I engaged with clients and vendors to ensure timely handling of accounts payable and work-in-progress. I maintained timecards and scheduling information and assisted in conducting analyses of resource utilization. I worked with the creative team to provide accurate estimates for client projects based on past work performance and variance. I also maintained the infrastructure for our in-house systems, including software deployment and upgrades, server management, and email administration.

JUNIOR AUDIT ASSOCIATE, ERNST AND YOUNG LLP | TORONTO, ON. SEPT 2011 - MAR 2012

I worked with a team of auditors to provide compliance and review services to mid-market businesses in a wide range of industries in Toronto, including professional services, real estate, manufacturing, and retail. I performed testing, reconciliation, and analysis of financial statements in accord with various accounting frameworks, including GAAP and IFRS. I also prepared tax returns for both personal and corporate clients.

OTHER RELEVANT EXPERIENCE

LADIES LEARNING CODE | TORONTO, ON. JAN 2012 - PRESENT

I volunteer at Ladies Learning Code and Kids Learning Code workshops as a mentor, providing close personal assistance to attendees. These workshops provide introductory lessons in a wide variety of technical fields, and aim to make STEM more accessible and welcoming to women. Sessions attended: HTML/CSS, Intro to Wordpress, Intro to Photoshop, Intro to Python.

QUEEN'S DEBATING UNION | KINGSTON, ON. SEPT 2008 - MAY 2010

I organized and directed the annual 3-day fundraising tournament featuring over 70 high school debating teams from across Canada. I hired and oversaw a team of volunteers, and worked with coaches and parents to facilitate logistics. We exceeded our expected fundraising goal by almost 50% over previous years.

I also designed and produced fundraising and marketing material for this tournament, the college-level invitational Chancellor's tournament, and the debating union's re-ratification campaign.

QUEEN'S INTERNATIONAL AFFAIRS ASSOCIATION | KINGSTON, ON. SEPT 2007 - MAY 2010

As VP of Internal Affairs, I collaborated with the VP External and the President to craft our strategy for the school year. I oversaw student directors in charge of marketing, a monthly speaker series, an internship fair, and a quarterly journal on international affairs, providing advice and assistance and conflict mediation. In addition, I designed and deployed a unified visual identity, including web and marketing/fundraising material. I also crafted our social media presence and maintained all outgoing communications to club members.

EDUCATION

GRADUATE DIPLOMA IN ACCOUNTING

Queen's University, Kingston, ON. 2011.

BACHELOR OF ARTS (SOCIOLOGY)

Queen's University, Kingston, ON. 2008 - 2011.

BACHELOR OF COMMERCE (BUSINESS)

Queen's University, Kingston, ON. 2007 - 2011.

ADDITIONAL INFORMATION

- » Selected to attend AdaCamp 2013 in San Francisco, a conference sponsored by the Ada Initiative dedicated to improving the participation of women in open source software
- » Attended PyCon Toronto 2013. Attended WordCamp Raleigh 2012 and WordCamp Toronto 2011. A regular participant in WordPress meet-ups in Toronto.
- » Other interests: media critique, progressive politics, internet and geek culture, illustrative art, speculative fiction.
- » Have broken and repaired just about every part in an iPhone.